

### **DATASHEET**

# Imprivata Patient Privacy Intelligence (formerly Imprivata FairWarning Patient Privacy Intelligence), a core component of the Imprivata Access Intelligence Platform



# Detect threats and protect patients

Imprivata Patient Privacy Intelligence (formerly Imprivata FairWarning Patient Privacy Intelligence), part of the Imprivata Access Intelligence Platform, helps you meet compliance standards and increase your cybersecurity posture by detecting insider threats and anomalous access and identifying risks to patient privacy.

Equipped with artificial intelligence (AI), machine learning, and behavioral analytics capabilities, the solution enables healthcare organizations to strengthen their security posture, meet their patient privacy monitoring goals, and ensure the confidentiality, integrity, and availability of electronic protected health information (ePHI).

# Benefits of the Imprivata Access Intelligence Platform



### **IDENTIFY THREATS**

Identify and address potential threats quickly, such as data exfiltration or theft, data scraping, rogue background users, or attempted access by unauthorized users or terminated employees.



### **SECURITY INVESTIGATIONS**

Receive alerts on anomalous access events that could signal an attempted attack, breach, or insider threat. Easily identify and investigate suspicious accesses with detailed audit logs.



### **ANALYZE USER BEHAVIOR**

Implement user and entity behavior and analytics (UEBA) to identify suspicious or anomalous behavior within critical systems, such as the EHR, to keep patient data safe.



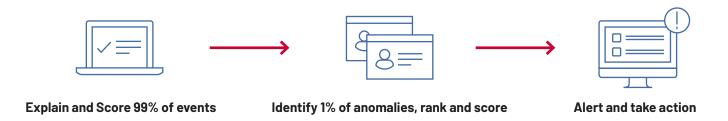
### **ROBUST REPORTING ENGINE**

Use a curated library of over 100+ analytics, and the ability to produce custom reports for unique insights, to compile data that meets compliance requirements and to quickly analyze user behavior within critical systems.

## Key capabilities of Imprivata Patient Privacy Intelligence

### ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

With AI and machine learning, Imprivata Patient Privacy Intelligence (PPI) allows organizations to proactively detect high-risk activities. By combining the two processes, the system can identify instances of known and unknown anomaly types. The solution can check and clear 99% of the access log, saving time and letting you focus on the 1% of accesses that are truly suspicious. Those accesses are ranked and analyzed for possible violations with artificial intelligence risk scores and access explanations for fast insight into what accesses need to be prioritized for review.



### **INTEGRATIONS**

PPI is the only patient privacy monitoring solution that integrates with Imprivata Enterprise Access Management (formerly Imprivata OneSign and Imprivata Confirm ID) to provide a detailed view of anomalous user activity across applications for a complete look into insider risks.

By combining One ID and patented Identity Intelligence technology, PPI can create one identity for each user to easily identify high-risk users. While some solutions only run identity initially, PPI runs the identity continuously to eliminate security gaps that can arise over time with changing identities and roles.

### **PRIVACY BY DESIGN**

We understand the importance of keeping patient data secure, and value your trust in Imprivata as a business partner. That's why Imprivata takes the proper privacy and security measures to keep your data protected. We only collect necessary data, enforce least privileged access, and implement strict policies for the security of personal data. PPI aligns with frameworks such as ISO 27001 and NIST, and has completed both SOC 2 and ISO 27001 certifications.

### **OPTIONAL FULLY MANAGED APPLICATION**

Imprivata helps organizations with the implementation of the Imprivata Access Intelligence Platform, and informs and guides technical change management and strategic business planning. We can act as a supplemental IT resource, providing hands-on support, training, and remote administration. Benefits of Imprivata Managed Services include increased return on investment, reduced complexity, accelerated time-to-value, reduced cyber risks and threats, boosted efficiency, and increased precision and end user satisfaction.





Imprivata is the digital identity company for mission- and life-critical industries, redefining how organizations solve complex workflow, security, and compliance challenges with solutions that protect critical data and applications without workflow disruption. Its platform of interoperable identity, authentication, and access management solutions enables organizations in over 45 countries to fully manage and secure all enterprise and third-party digital identities by establishing trust between people, technology, and information.

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